

**Take it Outside-A Great Day on the Water with Mt Dew
– OFFICIAL RULES -- 5/1/2017**

ELIGIBILITY: Subject to additional restrictions below, the “Mt Dew Take It Outside-----” contest is open to all who are 18 years of age or older at the time of entry. Employees of Dion’s/Uppy’s, Two Conchs Fishing, Refreshment Services Pepsi, any participating contest sponsor, any radio station, and any of their parent, affiliate, and subsidiary companies, and advertising or promotional agencies, and their immediate families, and household members, are not eligible. One entry per person per week, duplicate entries will be disqualified. A person may win only one prize during the contest period.

PROMOTION PERIOD: Contest begins on May 1, 2017 and ends on June 23, 2017 (the “Contest Period”).

PRIZE/PRIZES: prizes, consisting of t-shirts, a cooler and hats will be awarded after the main drawing. One Grand Prize of a full day of fishing for 4 with Two Conchs Sportfishing will be awarded on June 26, 2017. Trip is subject to availability. Blackout dates will apply.

HOW TO ENTER: Register to win at participating Dion’s stores from Marathon to Key West. All registration forms will be collected on June 23, 2017 and one Grand Prize winner will be chosen. Other prize winners will be drawn after the Grand Prize Winner must pick-up prize from Refreshment Services Pepsi at 5510 MacDonal Ave, Key West, FL within one week from date of notification. If a prize is unclaimed within this time period, another name will be drawn from eligible entries and the same procedure will be followed.

No purchase necessary to enter. Need not be present to win Grand Prize.

ODDS OF WINNING: Odds of winning depend on the number of contestants participating.

All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize / prizes valued at over \$600 will be issued an IRS form 1099 to report their winnings.

All prizes are awarded “as is.” Gifts are nontransferable and cannot be exchanged or redeemed for cash.

By participating, each participant and winner agrees that Dion's, Two Conchs Sportfishing, Participating radio stations, their affiliates, and Refreshment Services Pepsi shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winning, or losing any contest by use or non-use of any prize received.

Proper identification must be presented to claim prize. Social Security number may also be required. Prize claimants will be asked to fill out a Winner's Affidavit and Release.

All entry blanks, forms devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of the Station to be used, disposed of or destroyed at the discretion of the Station.

All entrants and winners agree that the Station and Refreshment Services may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason they deem necessary without compensation. All entrants further agree to hold the Station/Refreshment Services blameless and without liability for such publication, broadcast or use.

Refreshment Services Pepsi reserves the right to end a contest at any time without any advanced notice to the public

By participating, contestants agree to be bound by these Official Rules and decisions of Refreshment Services Pepsi. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating, shall be grounds for the Station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the Station, as well as forfeiture of any prize or prizes won by fraudulent means.

A complete copy of these rules can be obtained at the offices of Refreshment Services Pepsi, 5510 MacDonald Ave, Key West, FL 33040 during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.